



2010 Cherry Blossom Challenge

Co-sponsored by the Essex County Department of Parks,
Recreation & Cultural Affairs

Saturday, April 10th

Essex County Branch Brook Park, Newark, New Jersey

<http://www.essexnjblooms.org/>



USA Cycling Permit Pending

Category	Distance	Entry Fee ¹	Places	Prize List ²	Start Time
Category 4/5	22 miles / 10 Laps	\$30	5	Merchandise	7:00 am
Cat 4 Women ⁴	15.4 miles / 7 laps	\$30	5	\$150	7:55 am
Masters 55+ ³	17.6 miles / 8 laps	\$30	6	\$225	7:57 am
Jimenez Velosport Category 3/4 Challenge	26.4 miles / 12 laps	\$30	10	\$500	8:45 am
Masters 45+ ³	22 miles / 10 laps	\$30	10	\$500	9:50 am
Open Women ³	19.8 miles / 9 laps	\$30	5	\$150	10:45 am
Masters 35+ ³	26.4 miles / 12 laps	\$30	10	\$500	10:50am
The Montclair Bikery Pro 1-2-3 Race ³	50.6 miles / 23 laps	\$35	20	\$1,500	12:00 pm

¹ Race again for a \$10 discount. Entry includes a \$3 USA Cycling and \$2 NJBA surcharge. ² Prize lists will be the minimum of the stated amount or ½ the gate receipts. ³ Part of the 2010 Maxxis Garden State Cup Series. ⁴ Part of the 2010 Women’s Category 4 Cup Series. Field limits: Cat 4/5: 75 riders, all other fields 110 riders.

No Category 5 riders in Masters 35+ and 45+ events. Promoters reserve the right to combine categories. On line registration is available at bikereg.com (additional fees may apply). Registration opens at 6:00 am. There will be a \$5 late fee for same day registration.

Directions:

From the Garden State Parkway North: take exit 148 onto John F. Kennedy Drive North. Make a right onto Franklin Street for about 1 mile. Franklin Street becomes Heller when you cross the railroad tracks. Make either the first or second right after Heller splits, go to the end of the block, and you’ll see the registration area.

From the Garden State Parkway South: Take exit 148 and make the second light left onto Franklin Street. Follow the directions from Franklin street as written above.

From Newark Penn Station: Make a right on Raymond Plaza West and a left onto Raymond Boulevard. Go four blocks and make a right on Broad Street. Follow Broad Street for ½ mile and make a left on Bloomfield Place. Bear Right onto Bloomfield Avenue and follow Bloomfield Avenue ½ mile into the park.

For more information:

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register online @

